

## PROFILE

- **Versatile & reliable creative designer, photographer & artworker with over 15 years of experience**
- **Enthusiastic & resourceful person with an approachable, down-to-earth attitude, and an excellent eye for detail**
- **Natural problem solver — insightful & composed, compassionate & empathetic, stoic & steady**
- **“Idealist, humanitarian, inventor” — intellectually curious, analytical, and open-minded**
- **Experienced in conceptual & production aspects of graphic design**
- **Passionate about authentic branding, refined design, special print finishes, travel, and painting**

## EXPERIENCE

SENIOR GRAPHIC DESIGNER / PHOTOGRAPHER 04/2016 - Present  
Freelance

**CLIENTS:** Above Brand, BOA and BUSarchitektur (Vienna); Human Dignity Trust, KNOT Agency, Martorelli lab, Minority Rights Group, ORVEDA, Rooster Punk, Fractional IP, Rare Diversity Initiatives, Savills, Stripey Spanish, UHA London, Wonderworks, etc.

For the past few years, I have been contracting at and **collaborating** with various companies and organisations to **support their creative demands** by developing marketing visuals, presentations and documents that enhance their brand's presence and share essential messages. I have **built relationships** with several key clients that repeatedly call me back for work, few of which have lasted for years now.

My freelance work covers a wide range of short- and long-term projects, including conceptual graphic design & branding consulting, designing and artworking, imaging and photography services. My specialities include **logo design, visual identities/branding, publication/editorial pieces, imagery for exhibitions, digital presentations and social media, marketing materials, booklets, reports and case studies**. Additionally, I also offer people, lifestyle, architecture, and event photography services, including some image editing and retouching.

GRAPHIC DESIGNER 11/2014 - 04/2016  
OLIVER Marketing, London, UK

Initially brought in for a week-long freelance job to design and produce a proposal document, my contract with Oliver prolonged for six months after which I was **offered a permanent position** on their KPMG team. My everyday tasks included participating in concept brainstorming, mocking up visuals, retouching images, creating infographics, designing and preparing brochures, extensive documents for bids/proposals, as well as other marketing and event materials for KPMG, and occasionally other accounts, such as AA, Amlin, AXA, Clarion, Samsung and Starbucks. The role was often **client-facing** and required direct interaction with senior partners and directors while **adhering to very tight deadlines**. At times, I would also contribute my photography skills to **enhance and speed up** the team's creative process.

## SPECIALITIES

- Complete visual creative
- Publication and editorial
- Branding and corporate identity
- Marketing collateral
- Digital photography
- Image retouching

## SKILLS

- Mac and Windows operating systems
- Experienced in print preparation and production using PMS, four-colour processing and special print finishes

## APPLICATIONS

ADVANCED: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, QuarkXPress

INTERMEDIATE: Microsoft Word, PowerPoint, Excel, Adobe Fireworks

BASIC: Adobe After Effects, Dimension, Dreamweaver, HTML, CSS and XML

## EDUCATION

- DEPAUL UNIVERSITY, Chicago,  
BA (with Honours)  
in Graphic Design, 2000 - 2004
- UEA (UNIVERSITY OF EAST ANGLIA)  
Short Course Certificate:  
THE SECRET POWER OF BRANDS, June 2020

## EXPERIENCE

GRAPHIC DESIGNER / PHOTOGRAPHER 10/2012 - 11/2014  
Freelance

**CLIENTS:** ADM Promotions, BOA büro für offensive aleatorik and BUSarchitektur (Vienna); CPH Consulting, Migi lab Ltd., Skyodd, TNT Magazine, Xuna Design.

With only 2 years of living in London, I decided to take the leap and pursue freelancing. One of the most exciting and challenging (long-term) projects was the **final stage of Campus WU development** in Vienna, Austria. I was hired by Laura Spinadel of BUSarchitektur to develop layout concepts, create page templates, typeset and proofread the book *Campus WU : A Holistic History*. I also ended up designing and producing the entire *Campus WU Pre-opening Booklet*, as well as designed the DVD packaging and the layout for screen presentations. I was **the sole graphic designer working in collaboration** with various members of the creative and architecture teams under the art direction by Laura P. Spinadel.

SENIOR GRAPHIC ARTIST 04/2010 - 08/2012  
Interval International, London, UK

Two months after moving to London from Chicago, I was hired by Interval International to be one of the two designers in the London team. My tasks included:

- **Magazine (page) layout** design and **typesetting** (in 8 languages) on time and with minimal corrections needed
- **Brainstorming, researching**, collecting imagery, and designing various direct mail, promotional and editorial pieces
- Daily production and preparation of existing documents for print; image manipulation, art creation and modification

GRAPHIC DESIGNER / PRODUCTION ARTIST 10/2005 - 01/2010  
The Creative Group, Chicago, IL, USA

**CLIENTS:** North American Paper Co., Rand McNally, Initiate Systems, Wells Lamont Industrial, Quarasan Group, Integrated Merchandising Systems, Jacobs & Clevenger, Chandler Group.

My tasks included:

- Researching and collecting information and imagery for various print and web projects
- Designing layouts for marketing materials, such as: catalogues (**Purina Mills, Wells Lamont**); POP signage (**Home Depot**); packaging and displays (**Rand McNally**); product brochures and product logos; publication pages & covers, promotional flyers & direct mail pieces; corporate identity, print advertising and more.

GRAPHIC DESIGNER / PHOTOGRAPHER 11/2004 - 05/2005  
Blue Media Studio, Prague, Czech Republic

IMAGING SPECIALIST (INTERNSHIP) 09/2003 - 09/2004  
Maurice Sporting Goods, Northbrook, IL, USA

## LANGUAGES

- Fluent English
- Native Slovak
- Conversational Czech and Polish
- Intermediate French
- Basic Spanish

## INTERESTS

- Painting
- Drawing
- Writing
- Travelling
- Interior design
- Architecture
- Sustainable practices
- Beauty
- Culture
- Movies
- Music